



*Uniting Communities ~
Preparing the Nation*



The President's Call to Service

- During his 2002 State of the Union address, President George W. Bush called upon every American to dedicate at least two years over the course of our lives to the service of others. He included all Americans because everyone can do something.
- He created the USA Freedom Corps to help all Americans to answer his call.



Citizen Corps

- The President has encouraged Americans to volunteer to improve and safeguard the nation.
- Areas of emphasis for volunteer efforts:
 - Crime
 - Natural Disasters
 - Terrorism



Citizen Corps Mission

To have everyone participate in making America safer

Everyone can do something to be safer from the dangers we all face – natural disasters, terrorism, crime, public health issues and other medical emergencies – and to help our communities be safer too.



Citizen Corps Mission


Every American can participate through:

- **Personal responsibility:** preparedness plans and disaster supplies kits - home health and safety practices - disaster mitigation measures - crime prevention and reporting
- **Training:** emergency preparedness - response capabilities - first aid - fire suppression - search and rescue procedures - public health and safety
- **Volunteer service:** law enforcement - fire - emergency medical services - community public health - emergency management - disaster relief & community safety organizations



• **Mission Statement**

To make The City of Pearland and the surrounding communities safer, stronger and better prepared through volunteerism that focuses on emergency preparedness and public safety.



Citizen Corps Councils Responsibilities

- Build on community strengths to develop strategic plans for the whole community, including special needs groups
- Focus on public education, training, and volunteer opportunities for community and family safety
- Ensure citizens are connected to emergency alert systems
- Promote and oversee Citizen Corps programs
- Provide opportunities for special skills and interests
- Organize special projects, community events
- Capture smart practices and report accomplishments


Citizen Corps Local Strategy

Function	Discipline	Location
• Public Education	• Fire Safety • Law Enforcement • Crime Prev.	• Neighborhoods • Homeowners Associations • Schools
• Training	• Public Health • First Aid • First Aid • A. e. c. Warnings	• Places of worship • Businesses • Local Govt
• Volunteer Opportunities	• All Hazard • Hazard Prev & Prep • All Hazard Response	• Recreation • Hospitality • Transportation

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SPECIAL NEEDS


TOTAL VOLUNTARY TO ACT



The Need to be Ready


In 95% of all emergencies,
bystanders or victims themselves
are the first to provide
emergency assistance or
to perform a rescue

Law and Justice Department



Citizen Corps Community Benefits


- Greater sense of security, responsibility, and personal control
- Builds community pride, unity and patriotism
- Promotes risk reduction, mitigation, and preparedness practices
- Prepares us all for helping others in a crisis
- 55 State/Territorial Citizens Corp Councils
- 1,875 County/Local/Tribal Councils



Citizen Corps Community Benefits


Benefits for First Responders:

- Year round support through volunteer programs
- Reduces burden on first responder services by promoting mitigation and preparedness measures
- Creates well trained, better informed, and better prepared citizens to take care of themselves and others during times of crisis -- allowing first responders to address the most critical needs



Mayor Tom Reid

The City of Pearland asks you to help your family and your community be safer, stronger, and better prepared to respond to any kind of disaster.





Why a Citizens Council?

- Grant recipients must develop or update an existing plan to implement and sustain the Citizen Corps Council.
- The plan must address the mission of the program: to have every American participate in homeland security through public education, training, and volunteer service opportunities.



- Grant recipients must list their Council in the directory of Citizen Corps Councils on the FEMA website within 30 days of receipt of the Statement of Grant Award.
- Local applicants must also address how Councils will implement the Citizen Corps program(s) including:
 - Community Emergency Response Teams (CERT)
 - Volunteers in Police Service (VIPS)
 - Medical Reserve Corps (MRC)
 - Neighborhood Watch
 - Fire Corps
 And at the community level, how collaboration and cooperation among community leaders will be accomplished, and how community resources will be tapped.

What is the Grant For?

- **PLANNING, PUBLIC EDUCATION and OUTREACH**
 - Funds may be used to establish and/or enhance Citizen Corps Councils
 - Evaluate the community's existing all-hazards plans, vulnerabilities, needs, and citizen preparedness and participation;
 - Support local emergency responders, which include CERT, MRC, Neighborhood Watch, VIPS, Fire Corps, and affiliate programs;
 - Conduct public education campaigns, provide training for citizens, trainers, and council members;
 - Develop targeted outreach for all ages, ethnic and cultural groups, persons with disabilities, and special needs populations;
 - Provide opportunities for volunteers with special skills and interests;
 - Ensure residents are connected to emergency alert systems;
 - Organize special projects and community events.





- **PUBLIC AWARENESS CAMPAIGNS**
 - Public Service Announcements
 - Printed advertisements; Billboards;
 - Promotional Flyers; Booth Displays;
 - Recognition pieces for Citizen Corps participants;
 - Clothing; Badges;
 - Newsletters; Posters;
 - Other materials that either educate the public, encourage the public to participate, or recognize and support Citizen Corps partners and participants.



- **ESTABLISH or ENHANCE VOLUNTEER EFFORTS**
 - Recruiting; Screening/assessing; Training;
 - Retaining/motivating;
 - Providing Systems to track activities & participants (in compliance w/ privacy laws)
 - Volunteer recognition; Evaluating volunteers;
 - Purchase of or subscription to identification/credentialing systems to support the tracking of volunteers




- **EQUIPMENT**
 - Related to specific training or volunteer assignments
 - Outfitting trainees and volunteers with program-related materials and equipment such as CERT Kits, credentialing/badges & identifying clothing


• TRAINING

- Instructor Preparation & delivery time
- Hiring of staff or contractors/consultants to assist with conducting training and/or managing the administrative aspects of conducting the training
- Rental of training facilities
- Printing course materials to include instructor guides, student manuals, brochures, certificates, handouts, newsletters, and postage)
- Outfitting trainees and volunteers with program-related materials and equipment, such as issuing CERT kits, credentials/badges, identifying related materials and equipment
- Costs associated with exercises specifically for citizens or to support the citizen component of emergency responder exercises, to include preparing and debriefing citizens regarding their role in the exercises.




Citizen Corps Councils
Membership

- **First responder/emergency management**
(law, fire, EMS/EMT, public works)
- **Volunteer community**
- **Elected officials**
- **Business leaders**
- **School systems representatives**
- **Transportation sector**
- **Media executives**
- **Minority and special needs representation**
- **Leadership from community sub-structure**



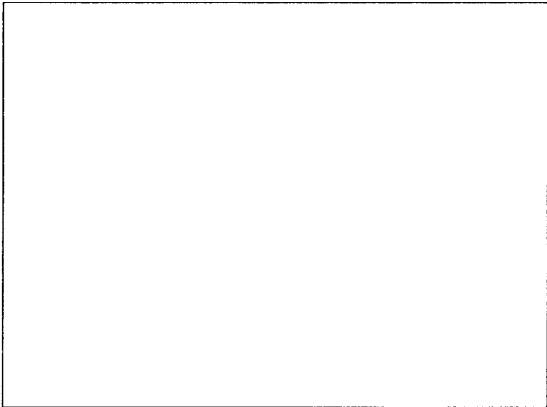
Promoting a culture of service, citizenship and responsibility





USA
Freedom Corps
The President's Call to Service

NATIONAL & COMMUNITY SERVICE

FIRE
VHS
CERT
COMMUNITY EMERGENCY RESPONSE TEAM




PREPARING FOR THE WORST









CERT - DHS

- **20 hour hands-on course in disaster response**
 - Disaster Preparedness
 - Fire Safety
 - Team Organization
 - Terrorism
 - Light Urban Search and Rescue
 - Medical Principles and Treatment
 - Disaster Psychology
 - Final Exercise
- **Train-the-Trainer delivery system**
- **On-line resources include:** Starting and Maintaining CERT, instructor guide, student manual, Introduction to CERT independent study course








Types of Disasters

- Natural
- Manmade
- Technological












CERT's in a Disaster Setting

- Assist first responders when requested
- Initially assume many of the same functions as response personnel when necessary until help arrives:
 - Fire safety
 - Light search and rescue
 - Disaster medical operations

Pearland CERT Class #1


Additional CERT Training Opportunities

- Shelter management
- Community relations
- Donations management
- Special needs concerns
- Debris removal
- Utilities control
- Advanced first aid
- Automated External Defibrillator use
- CPR Skills



Fire Explorer Post

The Fire Corps promotes the use of citizen to enhance the capacity of resource-constrained fire and rescue departments at all levels, volunteer, combination, and career. Citizen advocates can assist local fire departments in a range of activities including fire safety outreach, youth programs, and administrative support. Fire Corps provides resources to assist fire and rescue departments in creating opportunities and promotes citizen participation. Fire Corps is funded through DHS and is managed and implemented through a partnership between the National Volunteer Fire Council, the International Association of Fire Fighters, and the International Association of Fire Chiefs.



Neighborhood Watch - DOJ

- 30 years old – success in crime prevention
- Expanded program incorporates terrorism awareness education
- Serves as a way to bring residents together to focus on emergency preparedness and training.
- Partnership with the National Sheriffs' Association
- Register programs on www.USAnonwatch.org



Volunteers in Police Service - DOJ

- On line directory of hundreds of existing local programs, sample policies and documents at www.policevolunteers.org
- Best practices guidance to recruit, train, and use citizen volunteers in police departments
- Partnership with the International Association of Chiefs of Police



The **Medical Reserve Corps (MRC) Program** strengthens communities by helping medical, public health and other volunteers offer their expertise throughout the year as well as during local emergencies and other times of community need. MRC volunteers work in coordination with existing local emergency response programs and also supplement existing community public health initiatives, such as outreach and prevention, immunization programs, blood drives, case management, care planning, and other efforts. The MRC program is administered by HHS.

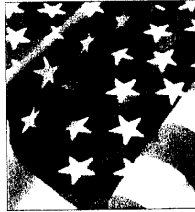


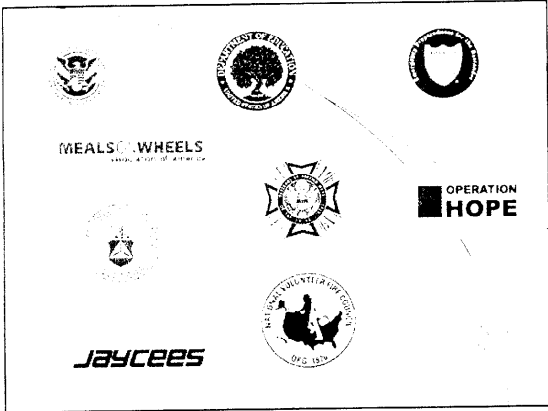


City Programs Examples

- Eyes of Pearland
- CPA
- Handicap Enforcement
- Volunteer Fire Department
- Fire Explorers
- Police Explorers

AFFILIATES





Pearland Citizens Corp Council

Volunteer
Today

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