

**Pine Hollow Homeowners Association Policy**

**Title:** Advertising in the Newsletter – For Sale  
**Revision:** 1

**Purpose:**

The purpose of this policy is to establish a guideline for the Trustees and Newsletter Committee to use when a Pine Hollow Association Member requests to place For Sale ads in the hard copy newsletter. The electronic newsletter, including but not limited to the Pine Hollow Tidbits or the Pine Hollow Distribution List E-Mails, shall not contain paid advertising.

**Policy:**

General

Every effort will be made to honor requests to place "For Sale" advertisements in the newsletter. The Pine Hollow HOA Board or Newsletter Committee has the right to change, eliminate or refuse any advertisement that is considered offensive or is not family-child oriented. The Pine Hollow HOA bears no liability for information in the advertisement including errors or omissions.

Guidelines

1. Ads are printed ONLY for residents of Pine Hollow.
2. The "For Sale" items must be advertised for at a minimum price of \$500.00. This can be for a single item or several items together.
3. Ads must be submitted via e-mail to the appropriate member in the format specified by the newsletter committee.
4. Ads are not proofed for content and will be printed as submitted.
5. Fees will be paid in full at the time of request and will be for one (1) publication.
6. Ads must be submitted at least two (2) weeks prior to publication of the newsletter
7. Fees are payable to Pine Hollow HOA. The check should be sent to the management company.
8. No partial payments or refunds.

Rates

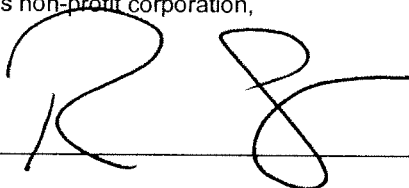
Full Page:	\$80.00
½ Page:	\$40.00
¼ page:	\$20.00
Business Card:	\$5.00

**PRESIDENT'S  
AND  
SECRETARY'S**

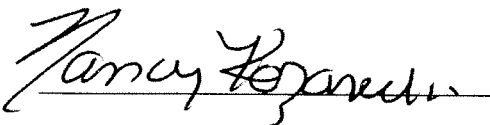
**CERTIFICATION:** The undersigned, respectively being the President of the Pine Hollow Homeowners Association, a Texas nonprofit corporation, certifies that the foregoing policy was approved and adopted by the Board of Directors of the Association, at a duly called and held meeting of the Board of Directors of the Association on this

19<sup>th</sup> day of April (month), 2010  
and in witness thereof, the undersigned has subscribed his/her name.

**PINE HOLLOW HOMEOWNERS ASSOCIATION**  
a Texas non-profit corporation,

By:  \_\_\_\_\_, President

Attested:

 \_\_\_\_\_, Secretary