

Pine Hollow Homeowners Association Policy

Title: Advertising in the Newsletter - Paid
Revision: 1

Purpose:

The purpose of this policy is to establish a guideline for the Trustees and Newsletter Committee to use when various organizations request advertising in the hard copy newsletter. The electronic newsletter, including but not limited to the Pine Hollow Tidbits or the Pine Hollow Distribution List E-Mails, shall not contain paid advertising.

Policy:

General

All efforts will be made to honor requests for advertisement in the newsletter by eligible businesses. Advertisements for political campaigns, political issues, political action committees or candidate endorsements shall not be allowed in the newsletter. The Pine Hollow HOA Board or Newsletter Committee, at their sole discretion, has the right to change, eliminate or refuse any advertisement that is considered offensive, any advertisement that is not family-child oriented or any advertisement may jeopardize the charitable status of the Pine Hollow HOA. The Pine Hollow HOA bears no liability for information in the advertisement including errors or omissions.

Guidelines

1. Ads are printed ONLY for business owners who are residents of Pine Hollow.
2. Ads must be submitted via e-mail to the appropriate member in the format specified by the newsletter committee.
3. Ads are not proofed for content and will be printed as submitted.
4. Fees will be paid in full at the time of request and will be for one (1) publication.
5. Ads must be submitted at least two (2) weeks prior to publication of the newsletter
6. Fees are payable to Pine Hollow HOA. The check should be sent to the management company.
7. No partial payments or refunds.

Rates

Full Page:	\$40
½ Page:	\$20
¼ page:	\$10

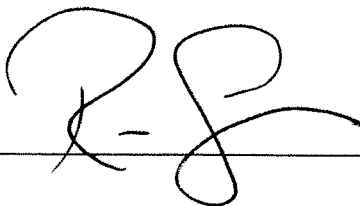
**PRESIDENT'S
AND
SECRETARY'S**

CERTIFICATION: The undersigned, respectively being the President of the Pine Hollow Homeowners Association, a Texas nonprofit corporation, certifies that the foregoing policy was approved and adopted by the Board of Directors of the Association, at a duly called and held meeting of the Board of Directors of the Association on this

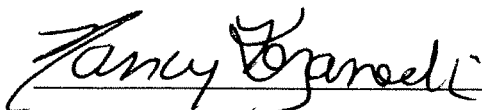
19th day of April (month), 2010
and in witness thereof, the undersigned has subscribed his/her name.

PINE HOLLOW HOMEOWNERS ASSOCIATION
a Texas non-profit corporation,

By:


_____, President

Attested:

 Secretary